As India marches towards the digital economy of the 21st century, the Convergence India 2016 expo will play host to a congregation of 12,000+ business leaders from across the globe. In a digitally converged world of technology, applications and content, they will engage and discuss in diverse areas pertaining to:

- Digital India
- Make in India
- Skilling India
- Silicon Valley Success Stories – Bubble to Billions
- Digital Villages/Smart Cities
- Enterprise Cloud: Transforming Corporates
- Wireless Pipes – Bigger and Everywhere
- Satellites in a Gigabit world
- Go-Social
- e-World, Education, Commerce, Health, Governance, and more.

The 24th Convergence India 2016 expo is the ideal platform to deliberate and engage with international business gurus, telecom and broadcasting czars, leaders from IT & Internet, electronics, media, entertainment, communications, broadcast, cable & satellite, fiber, cloud, VAS, etc. verticals from India and beyond.

National and international TV crews and cameras will beam debates and discussions across the globe and on social media. 24th Convergence India 2016 will provide an ambience and opportunity towards a greater understanding and connect to the marketplace.

“We are also keen to move towards the next generation infrastructure. Just as we need highways, we need I-ways too. Under the Digital India Initiative, IT will be used to drive Government processes to improve service delivery and programme implementation and also to provide broadband connectivity to villages”

Narendra Modi
Prime Minister of India

“Digital connectivity should become as much a basic right as access to school”

Narendra Modi
Prime Minister of India
The Indian Prime Minister has set the ball rolling to transform India into a digitally empowered and knowledge economy with special initiatives:

MAKE IN INDIA
The expo promotes the national Make in India initiative to foster innovation, enhance skill development, conceptualise and promote manufacturing in ICT

DIGITAL INDIA
The government’s Digital India initiative, proposes to connect every nook and corner of the country with broadband Internet to deliver governance and services electronically

SKILLING INDIA
With over 50% of the population less than 25 years of age. India is poised to emerge as the world’s largest human capital provider in less than a decade

SMART CITIES
The government’s blueprint to establish 100 smart cities across the nation in coming years has opened a new frontier for the ICT industry. The expo plays a key role to achieve these goals

24TH CONVERGENCE INDIA 2016: A TRILLION DOLLAR DIGITAL OPPORTUNITY IN A CONVERGED WORLD

Broadband and Internet: The broadband services user-base in India is expected to grow to 250 million connections by 2017

Smart phones: India will exceed 200 million smartphone users, topping the US as the world’s second largest smartphone market by 2016.

e-Commerce: India is one of the fastest-growing e-commerce countries in Asia Pacific along with China, with a CAGR of 35 percent and USD 100 billion market in 5 years

Media and entertainment: 1000 TV channels, 1000 films a year, 20 languages, 6 DTH platforms, 5,000 cable operators, multiple, OTT players, 300 million digital subscribers, 5,000 digital cinemas, dedicated agricultural, health and educational broadcast and content initiatives

Cloud services: The public cloud market will reach to $1.9 billion in the country by 2018 with a big push from the government’s digital India programme

Apps for the world: The Indian app market is worth
USD 150 million, and is likely to grow by more than four times to $626.23 million by 2016

**Gaming:** The global gaming industry is valued at about USD 72 billion, of which video gaming is pegged at around USD 22 billion. The video games industry in India is expected to grow to about USD 776 million by 2017

**Automation:** Security and surveillance, remote monitoring of ATM machines, home automation, traffic management, retail, logistics, grid energy, etc. will facilitate optimisation of resources

**Internet of Things:** As India embarks on its journey to create 100 smart cities, the Internet of Things will gain traction

**Smart Solutions:** Innovative applications like smart cars, smart homes, smart metering, remote management and industrial data collection will be major revenue drivers for service providers

**Big data and analytics:** The Indian Big data market will reach $1 billion by 2015, and the analytics market could reach $2.3 billion by the end of 2017-18.

**IT outsourcing:** The Indian IT outsourcing sector will register a growth between 13% and 15% in 2015

“India is set for a “digital revolution” as it implements an $18 billion programme to expand high-speed Internet access and offers government services online”

Ravi Shankar Prasad
Minister for Communications & IT
Quick Facts

15,000+ SQM of technology display area
12,725+ Business visitors
100+ Domestic & International speakers
1150+ Conference delegates
81% Exhibitors established useful contacts
400+ Participants from 29 countries

Product Profile

- 3D printing
- 4G / LTE
- Augmented reality and innovations
- Broadband
- Cloud
- Connected devices
- Connected delivery network (CDN)
- Content security management
- Data security
- Data storage
- DTT: Digital terrestrial television
- DTH
- Digital cable
- Digital cinema
- Digital Apps
- Embedded technology
- e-Commerce solutions
- e-Government
- FTTH
- Gaming - One way and Interactive
- Home-Networking
- Infrastructure & network solutions
- IPTV+
- M2M
- Mobile apps
- Mobile broadband
- Mobile cloud
- Mobile commerce and payment
- Mobile devices
- Mobile health
- Mobile marketing
- Mobile security
- Multi-Screen Technology
- Over-The-Top (OTT)+
- RF & cables
- Satellite communications
- Sensors
- Servers
- Security and surveillance solutions
- Smartphones & devices
- Sustainable ICT
- Telecom energy & power systems
- Test & measurement
- TV and new media production
- VAS for multiscreen
- Wearable devices & technologies
- Wireless technologies
- And many more...

“Our ‘Digital India’ initiative will rely on the IT/BPM (business process management) sector for design, deployment and its continued success”

Arun Jaitley
Minister of Finance, Corporate Affairs and Information & Broadcasting
We invite nominations for the Jury round of Aegis Graham Bell Awards 2016 to be held during 24th Convergence India 2016 from 20-22 January at Pragati Maidan, New Delhi. On these days, companies will present their latest innovations in 15 minute slots to an eminent jury.

AEGIS GRAHAM BELL JURY ROUND

SHELL SCHEME (Minimum 9 sqm)
INR (₹) 12,500 / US$ 340* /sqm

RAW SPACE** (Minimum 18 sqm)
INR 11,500 / US$ 310* /sqm

*Service tax as applicable.
** Power supply will be charged extra.

DELEGATE FEE

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<th>DAYS</th>
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<td>THREE DAY</td>
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10% discount for 3 or more delegates from same company.

Supporting Associations

Exhibitions India Group

Exhibitions India Group (EIG) is a trade promotion organisation creating opportunities for investments, joint ventures and technology transfers. EIG is an interface between business, Government, academia, society, media, etc. The Group has been in existence since 1987 and comprises of several strategic business units.

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