Convergence India 2017
International Exhibition & Conference

8 9 10
February 2017
Pragati Maidan
New Delhi, India

Telecom | Broadband | IoT | Cloud Computing | Digital Homes | Smart Devices
Broadcast | Cable & Satellite TV | Film | Radio | Content Creation | Management & Delivery

Exhibitions India Group
We want our 1.25 billion citizens to be digitally connected. We already have broadband usage across India go up by 63% last year. We need to accelerate this further. We have launched an aggressive expansion of the National Optical Fibre Network that will take broadband to our 600,000 villages. We will connect all schools and colleges with broadband. Building I-ways are as important as highways.”

Narendra Modi
Prime Minister of India

- In the present era of convergence, distinction between Telecom, IT and Broadcast sector is getting blurred. This makes Convergence India an ideal platform to showcase these technologies.
- Convergence India 2017 expo will be conglomeration of Telecom, IT, Broadcast & Digital Media industry creating an ideal platform for World business leaders to discuss and debate the challenges, opportunities and road map ahead.
- The digital transformation in India is being fueled by rapid innovation in technology space.
- Digital India campaign by the government focuses on empowering Rural India, businesses and citizens to digital services, knowledge and information. This brings plethora of opportunities for businesses.
- The 25th edition of the expo will showcase new technologies, special pavilions and innovations in Telecom, IT, Broadcast and Digital Media industry.
Show Highlights

Bigger, Better and Smarter

- 20,000 sqm of exhibit area
- 500 participants from over 30 countries
- 28 + Conference sessions
- Over 15,000 business visitors
- 150 + Indian and international speakers

What’s New

Innovative technologies for an enriching experience

- Over 2,000 conference delegates
- Country / State pavilions
- Technology pavilions
- Startup showcase
- Networking event

- Inclusion of film, radio, content creation, management and delivery
- IoT technology showcase
- Innovation and startups showcase
- Convergence India excellence awards

- Mobile devices & accessories
- Cloud & big data
- Hospitality suites
- Apps and wearable zone
The show focuses on Prime Minister’s 5 Ambitious Digital programs that will transform Indian economy and empower citizens of the country.

**Make in India**
The expo promotes the national program “Make in India” initiative to facilitate investments, foster innovations, enhance skill development, conceptualize and promote manufacturing in ICT sector.

**Smart Cities**
The government has allocated an outlay of Rs 98,000 crore (US$ 15,329.26 million) to execute 100 smart cities, and the Atal Mission for Rejuvenation and Urban Transformation (AMRUT), which is an urban rejuvenation programme for 500 towns and cities in next 5 years that has opened a massive opportunity for ICT industry.

**Digital India**
The government’s Digital India initiative is to make government services available to citizens electronically by improving online infrastructure and by increasing Internet connectivity. The programme is projected at ₹1,13,000 crores which will prepare country for knowledge based transformation.

**Skilling India**
IT & Internet will drive the “Skill India” program as ICT is the key enabler of Labour Market Information System (LMIS), a national database of all major aspect of skill development created with Central and state government partnerships.

**Startup India**
The startup ecosystem will thrive with over 100,000 new-age firms in the next 10 years, employing 3.5 million people and targeting a value of $500 billion with Digital India initiative.

“The successful implementation of Digital India would help to transform India into a truly digitally empowered society and knowledge economy in the 21st century.”

Ravi Shankar Prasad,
Minister of Communications & IT
Technology Showcase

- Telecom
- Broadband
- Cloud & Big Data
- IoT
- Broadcast
- Cable TV
- Content Creation
- Management & Delivery
- Satellite TV
- Electronics
- Radio
- Apps for the World
- Smart Devices
- E-Commerce
- Digital Homes
- Information Technology
- Security and Surveillance
Product Profile

**Telecom & Mobile communication**
- Carriers / Operators / ISPs / MVNOs
- Bridges, Routers & Switches
- Broadband Communication Networks
- Cable & Cabling Systems
- Connected Delivery Network (CDN)
- Data Communication & Transmission Equipment
- Fibre Optics Products & Systems
- Measuring & Testing Instruments
- Microwave Systems & Equipments
- Mobile Equipments & Accessories
- Mobile Health & Security
- RF Connectors & Antennas
- Telecom Energy & Power
- Telecom Fibres & Accessories
- Telecommunication Services
- Telecommunication System & Equipments
- Transmission Equipment & Systems
- Infrastructure and Network Providers
- Telecom Solution Providers & Others
- Mobile Application Developers
- FTTH Solution providers
- Wearables and Devices
- Mobile Components

**Information Technology & Security**
- Cloud & Big Data
- Internet of Things (IoT)
- Data Centre / Co-location Centre / Storage
- Network Security Systems
- Cloud and Virtualisation
- Hosted / Managed Services
- Modules / Sensors / Sensors Networks
- Augmented Reality
- CCTV Surveillance
- Computer Hardware & Peripherals
- Digital Signatures & Biometrics
- Digital Solutions for Smart Homes
- IP Camera & Encoders
- Laptop Tablets & Notebooks
- Printers & Scanners
- Smart Cards / RFID
- Software Solutions
- Unified Communications & Collaboration
- Virus Protection

**Broadcast & Digital Media**
- Cable & Satellite
- Home Systems & Broadband
- Broadcast Solutions
- Content Creation
- Content Production Studio Systems
- Delivery of Content
- Post Production & New Media
- Acquisition & Accessories
- Audio & Radio Displays
- Telecine & Film
- Content Management
- Media Asset Management
- Playout Automation & Server Applications
- System Integration & Consultancy
- Transmitters
- VFX
- Workflow Solutions
- iPTV
- Mobile Systems
- Service & Broadcasters
- Set Top Boxes
SHELL SCHEME (Minimum 9 sqm)
INR ₹13,000 / US$ 340* (per sqm)

RAW SPACE** (Minimum 18 sqm)
INR ₹12,000 / US$ 310* (per sqm)

*Service tax @ 14.5% will be applicable.
** Power supply will be charged extra.

Organiser

Exhibitions India Group
30 Years of Excellence

EIG has owned, operated and managed 53 international trade shows since its inception 30 years ago. As a leading trade promotion and trade show organization in India, we have successfully pioneered and established some of the largest exhibitions in the country on telecommunication, broadcast, cable, satellite, rural telephony, renewable energy, environment, civil aviation, water, banking, biotechnology, etc. We have served the Indian telecommunication industry since 1987 and have conducted South Asia’s largest ICT expo, Convergence India for 24 consecutive years at New Delhi, with the first show in 1992. Heralding the telecom revolution, we have been the catalyst in India’s proud telecom growth journey.

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