



SPONSORSHIP OPPORTUNITIES

BUILDING A DIGITAL & SMART INDIA

32nd

 **Convergence
India Expo**

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**DIGITAL
GAMING**
INDIA EXPO



19-21 MARCH 2025 | PRAGATI MAIDAN, NEW DELHI

A HUB FOR FUTURE TECHNOLOGIES, INNOVATION, AND EVERYTHING THAT'S SMART & SUSTAINABLE

Convergence India is at the forefront of India's digital revolution and is a hub for future technologies and innovation. The 2025 edition will offer a comprehensive platform for domestic and overseas players, innovators, technologists, and start-ups across the segments of IT/ ICT, Telecom, 5G & 6G networks, Wireless technologies, satcom, broadcast, IoT, big data and analytics, AI, smart homes, Mobile devices & accessories, M2M, embedded tech, fintech, blockchain, security, digital gaming etc., to unleash the power of in-person networking, share best practices and trends, expand business opportunities, and make new alliances



PLATINUM SPONSOR (EXCLUSIVE)

INR 50,00,000*/ USD 100,000*

PRE- EVENT

- Hyperlinked Logo inclusion in the top row of sponsors section on website
- 3x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x press release to all media announcing partners and sponsors, which is prepared and distributed by the EIG PR Team
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 100 sqm
- Logo to be featured as **Platinum Partner:**
 - * on the hall entrance gate banners
 - * on digital screens used onsite
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin
- 3X Standees at strategic locations
- 1x Full page advertisement to be included in Show Directory
- 3x Articles in Show Bulletin
- Corporate Video on Digital Screen



CONFERENCE DELIVERABLES

- Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by EIG Conference team)
- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

GOLD SPONSOR (NON -EXCLUSIVE)

(LIMITED TO 2
SPONSORS ONLY)

INR 40,00,000*/ USD 80,000*

PRE- EVENT

Hyperlinked Logo inclusion in the top row of sponsors section on website

- 2x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x press release to all media announcing partners and sponsors, which is prepared and distributed by the EIG PR Team
- Testimonial from Senior Executive to be used across all communication channels

- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 80 sqm
- Logo to be featured as **Gold Partner:**
 - * on the hall entrance gate banners
 - * on digital screens used onsite
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin
- 1x Full page advertisement to be included in Show Directory
- 2x Articles in Show Bulletin
- Corporate Video on Digital Screen

CONFERENCE DELIVERABLES

- Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by EIG Conference team)
- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post Show Report
- Website Hyperlinked logo on event website post event

SILVER SPONSOR

(NON -EXCLUSIVE)

(LIMITED TO 3
SPONSORS ONLY)

INR 30,00,000*/ USD 60,000*

PRE- EVENT

- Hyperlinked Logo inclusion in the top row of sponsors section on website
- 1x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x press release to all media announcing partners and sponsors, which is prepared and distributed by the EIG PR Team
- Testimonial from Senior Executive to be used across all communication channels

- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 50 sqm
- Logo to be featured as **Silver Partner**:
 - * on the hall entrance gate banners
 - * on digital screens used onsite
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin
- 1x Full page advertisement to be included in Show Directory
- 1x Articles in Show Bulletin
- Corporate Video on Digital Screen

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

BRONZE SPONSOR

(NON -EXCLUSIVE)

(LIMITED TO 3
SPONSORS ONLY)

INR 25,00,000*/ USD 50,000*

PRE- EVENT

- Hyperlinked Logo inclusion in the top row of sponsors section on website
- 1x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 36 sqm
- Logo to be featured as **Bronze Partner:**
 - * on the hall entrance gate banners
 - * on digital screens used onsite
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin
- 1x Full page advertisement to be included in Show Directory
- 1x Articles in Show Bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event



COUNTRY PARTNER (NON-EXCLUSIVE)

INR 20,00,000*/ USD 40,000*

PRE- EVENT

- Hyperlinked Logo inclusion in the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 100 sqm
- Logo to be featured as **Country Partner:**
 - * on digital screens used onsite
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event



LANYARD SPONSOR

This exclusive sponsorship appeals high visibility onsite with the name / logo prominently displayed on each Lanyard. Attractive Lanyards are distributed to all attendees including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors on all days, and is an excellent medium to attract visibility and make the brand presence felt.

INR 15,00,000*/ USD 30,000*

PRE- EVENT

- Hyperlinked Logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured as **Lanyard Partner**:
 - * on all lanyards distributed to all participants and attendees
 - * on digital screens used onsite
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event



VISITOR CARRY BAG SPONSOR (EXCLUSIVE)

This exclusive sponsorship receives ubiquitous presence and gain high visibility onsite, with the name and logo prominently displayed on each bag. The environment friendly carry bags get distributed to all trade visitors, press personnel and conference delegates.

INR 14,00,000*/ USD 28,000*

PRE- EVENT

- Hyperlinked Logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured as **Visitor carry bag Partner**:
 - * on all carry bags distributed to all participants and attendees
 - * on digital screens used onsite
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event



REGISTRATION COUNTER SPONSOR

Accomplish maximum visibility with your company logo displayed prominently on the Registration Counters, ensuring instant visibility with all visitor. Sponsors name and logo will also be printed on the Visitor Registration Forms

INR 12,00,000*/ USD 24,000*



PRE- EVENT

- Hyperlinked Logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding at Registration Counters
- Sponsor's name and logo printed on the Visitor

Registration Forms

- * Logo to be featured as **Registration Counter Partner:**
- * on digital screens used onsite
- * on the branding panel across the show floor
- * on the banners in the conference halls
- * in expo App, Show directory & news bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

VIP LOUNGE SPONSOR (EXCLUSIVE)

Sponsor the VIP Lounge and avail of a superb opportunity to attract celebrity attention. The VIP Lounge is a fully furnished hotspot for the industry leaders including conference chairpersons, speakers' VIPs and special invitees to conduct business whilst attending the event. An outstanding opportunity for the sponsor to etch your brand name at the event. Sponsor's logo will be prominently displayed in the VIP Lounge. Sponsor may keep corporate literature in the lounge.

INR 10,00,000*/ USD 20,000*



PRE- EVENT

- Hyperlinked Logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- Logo inclusion in all print advertisements
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding at VIP lounge
- Sponsor may keep corporate literature in the lounge.
- Logo to be featured as **VIP Lounge Partner:**
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * on digital screens used onsite
 - * in expo App, Show directory & news bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

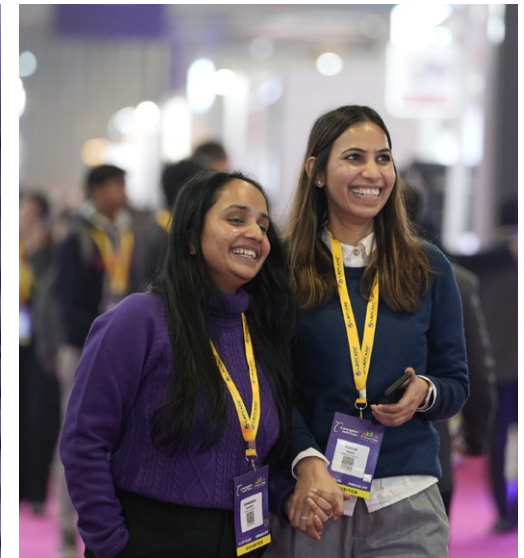
BADGES SPONSOR (EXCLUSIVE)

Every participant including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors wear Exhibition and Conference Badges on all days. Sponsor's name and logo will be printed on the Exhibition and Conference Badges. This guarantees a continuous display of the brand at the venue.

INR 10,00,000*/ USD 20,000*

PRE- EVENT

- Hyperlinked Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)



AT THE EVENT

- Logo to be featured as **Badge Partner:**
 - * on all the badges distributed to all participants and attendees
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on the banners in the conference halls
 - * in expo app, directory & bulletin



CONFERENCE DELIVERABLES

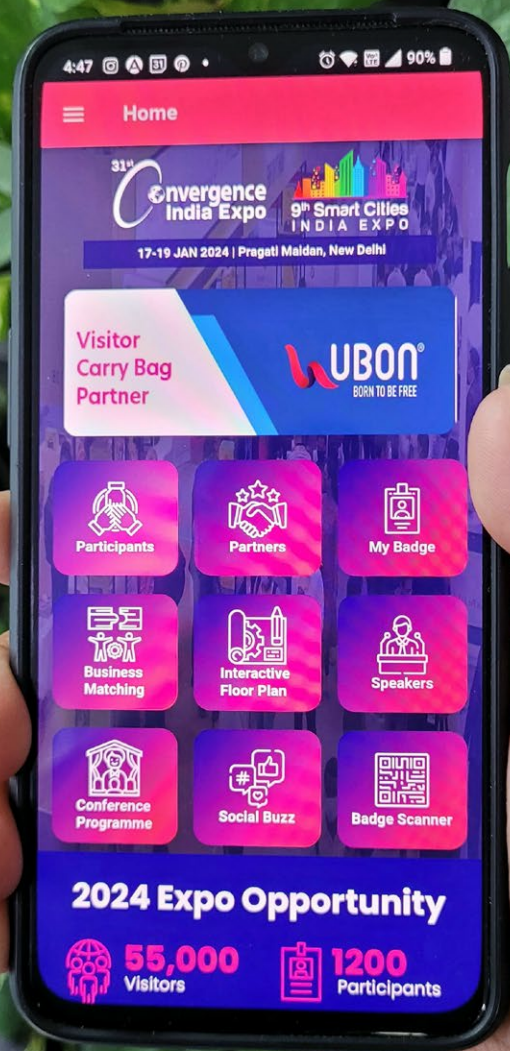
- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event

MOBILE APP SPONSOR (EXCLUSIVE)

INR 10,00,000*/ USD 20,000*



PRE- EVENT

- Hyperlinked Logo featured on mobile app opening/onboarding page
- Logo inclusion in all app pages
- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's logo on app download banners
- Logo to be featured as **Mobile App Partner:**
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on the banners in the conference halls
 - * in expo app, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event

INDUSTRY RECEPTION SPONSOR (NON-EXCLUSIVE)

The Industry Reception encourages interaction amongst the participants including exhibitors, sponsors, speakers, delegates, invitees, media and an impressive list of who's who in the industry. The Industry Reception is an excellent opportunity to maximise visibility to reinforce your corporate identity.

INR 10,00,000*/ USD 20,000*



PRE- EVENT

Hyperlinked Logo inclusion in sponsors section on website

- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Sponsor's prominent branding will be displayed on a panel at the entrance of reception venue

- Sponsor's name and logo printed on the backdrop at the reception venue
- Sponsor may run a corporate video presentation during the reception
- Sponsor may distribute their literature during the reception
- Logo to be featured as **Industry Reception Partner**:
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * on digital screens used onsite
 - * in expo App, Show directory & news bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

EXHIBITION INVITATION SPONSOR (EXCLUSIVE)

The Exhibition Invitation Cards are mailed to committed professionals of the industry nationally and internationally. Sponsor's logo and profile will be printed on the Exhibition Invitation Cards. This guarantee top-of-the-mind brand recall with all the visitors who enter the exhibition as well as all those who receive these Invitations by mail.

CIRCULATION: 2,00,000

INR 8,00,000*/ USD 16,000*



PRE- EVENT

- Hyperlinked Logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's logo on the exhibition invitations
- Logo to be featured as **Invitation Partner:**
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

MOBILE CHARGING STATION SPONSOR (EXCLUSIVE)

Accomplish maximum visibility through your company's prominent display of branding on the mobile charging stations placed at strategic locations, ensuring instant visibility with all attendees.

INR 7,50,000*/ USD 15,000*



PRE- EVENT

- Hyperlinked Logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding on charging stations placed at strategic locations
- Logo to be featured as **Charging Station Partner**:
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, show directory & news bulletin

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

MEDIA CENTRE SPONSOR (EXCLUSIVE)

The Media Centre is the hub of all media activity at the expo. Capture the attention of the press and your message or announcement will travel far beyond the show audience. Sponsor logo will be displayed at various prominent locations of the Media Centre including the bulletin board. All press releases, newspapers / magazine clippings are displayed on the bulletin board.

INR 7,00,000*/ USD 14,000*



PRE- EVENT

- Hyperlinked Logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding at Media Centre
- Sponsor may keep corporate literature in the centre
- Logo to be featured as **Media Centre Partner**:
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & news bulletin

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

STATE PARTNER (NON-EXCLUSIVE)

Sponsor can gain high visibility at the venue, with your name and logo prominently displayed extensively on marketing & branding collaterals. Sponsors receive ubiquitous presence at the show.

INR 7,00,000*/ USD 14,000*



PRE- EVENT

- Hyperlinked Logo inclusion in the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing Collaterals
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured as **State Partner**:
 - * on the branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, Show directory & News bulletin

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event



CONFERENCE SESSION SPONSOR (NON-EXCLUSIVE)

The three-day conference brings together industry leaders, investors, government officials and users on a single platform, and provides valuable insights into the technologies and services of tomorrow. Sponsor a conference session and influence the right audience to etch your brand name and establish ubiquitous presence at the show.

INR 6,00,000*/ USD 12,000*

PRE- EVENT

- Hyperlinked Logo inclusion in the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- One exclusive session slot, depending on mutual discussion and availability
- Sponsor may distribute their literature during the sponsored session
- Logo to be featured as **Conference Session Partner**:
 - * on the branding panel across the show floor
 - * on the banners in the conference halls

* in expo App, show directory & news bulletin

CONFERENCE DELIVERABLES

- speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by EIG Conference team)
- 1x panellist opportunity at a relevant conference session

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

ASSOCIATE SPONSOR (NON-EXCLUSIVE)

Associate sponsorship provides a unique opportunity of visibility to grab attention and brand recall. Sponsor's logo will be carried on website, EDMs, invitation cards, expo App, show directory & show bulletin

INR 4,00,000*/ USD 8000*

PRE- EVENT

- Hyperlinked Logo inclusion in the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured as **Associate Partner:**
 - * On branding panel across the show floor
 - * on the banners in the conference halls
 - * in expo App, show directory & news bulletin

POST EVENT

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Website Hyperlinked logo on event website post event

* GST as applicable



THANK YOU

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